

Task Force on Global Education
Infrastructure and Development Subcommittee
April 25th, 2008

Present: Shelley Silbert, Kathleen Smalldon, Mary Lane-Kelso, Harvey Charles, Sara Sullivan

Minutes:

Prior to the meeting, the group had worked out a draft of recommendations to bring to the full Task Force. The purpose of the meeting was to finalize these recommendations.

Kathleen began by saying that she talked with a development officer from the University of Illinois Urbana-Champaign. The development officer was named Marilyn and her job function is to find funding for international education. Marilyn has been in the position for about three months. She said that her position is decentralized, and she does not collaborate much with other departments. She helps implement funding for study abroad scholarships and student travel overseas. Kathleen is also going to speak with Irma Quintana from USC, and Matthew Merone from SUNY Buffalo. Both of these individuals are development officers for international education.

The group then discussed the draft recommendations. Kathleen asked about the time frame for implementation of the recommendations. Harvey said that this time frame will span a few years. For example, in terms of infrastructure, the new residential complex is not scheduled to begin until 2010. However, many of the other recommendations can be implemented immediately. He also mentioned that the last recommendation about library resources is appropriate. It is significant to our proposal and ought to be reflected.

Shelley added that the funding goals for the Infrastructure/Development subcommittee will change as recommendations are submitted from the other subcommittees. The work of the Infrastructure/Development subcommittee should be fluid and ongoing. She also asked if the groups work will mirror the strategic plan of the CIE. Harvey said that the strategic plan will be formulated in house. The task force's work will be more related to the university's strategic plan for global education. The CIE hopes to have a summer retreat to flesh out a strategic plan for the department.

Harvey mentioned some of the additions that he recently added to the recommendations. Under *Infrastructure: Center for International Education Space* in the Issues and Context, he added a further clarification about the situation in Pine Ridge. Shelley asked if the CIE had looked into housing exchanges for visiting faculty and scholars. Harvey said it is a terrific idea, but the CIE does not have the resources yet to make this idea a possibility. He also added that he modified the fifth objective and deleted the eight.

Shelley said that in regards to *Infrastructure: Development Personnel and the Center for International Education*, the Advancement office does not set its priorities. These priorities are set by upper administration (Deans or the President of the University). As

we work on the recommendation for the development officer, we can further define what they will do.

Kathleen added that when she talked with Marilyn at the University of Illinois-Urbana Champagne, Marilyn mentioned that her predecessor increased the number of scholarships available by working with international alumni. The University of Illinois-Urbana Champagne currently has a database that contains 16,000 international alumni dating by to the 1980's. They have contacted 4,000 alumni thus far. A difficult aspect of contacting international alumni for fundraising is that international students do not graduate from international education. They graduate from different departments on campus. Therefore, confrontations can occur between the international development officer and other development officers in terms of "taking prospects." Shelley said that sometimes that can happen at NAU, but can be alleviated if the Deans are on board. Kathleen also mentioned that University of Illinois-Urbana Champagne students pay a \$5 student tax to go towards study abroad scholarships.

Kathleen also mentioned that Marilyn focuses on major gifts. She is currently working to raise \$10 million for international education. She also works with former faculty members of the campus and on grant writing. Harvey added that it would be great if the development officer for the CIE could work in a combination of mostly fundraising and some grant writing.

Shelley also mentioned that development officers at NAU have a dual reporting structure. They report to both the Advancement Office and the Deans. She asked Kathleen to ask other international development officers how their salaries are paid. If it is paid by more than one place, then there is dual investment. Kathleen agreed and also hopes to get a job description.

Harvey added that it might be good to invite an international alumnus to speak at commencement. It can serve as a fundraising tool. He also wants to create funding objectives to be included as part of the recommendations. These funding objectives can be a list of 12-15 objectives around which fundraising in support of global education can be done.

Mary added that she thinks that we should involve E-Learning. Shelley also added that we could also organize the funding around the three themes of the task force. Harvey said that these themes inform the academic agenda of the curriculum.

Finally, Kathleen mentioned that she spoke with Kit Hinsley in the department of Humanities, Arts, and Religion. They are moving rapidly in establishing a faculty line in Islamic Studies. The President is committed to the endowed chair.